

(For Immediate Release)

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WK&F Group and VP Productions Travel Presents the 10th Annual Miami Takeover Experience

Like-Minded Urban Professionals Party with a Purpose

The 10th Annual Miami Takeover Experience (MTO) will take place in sunny South Beach from July 13 - 17, 2017. Attendees will enjoy seven signature events at Miami's premiere entertainment venues. The host hotels for this year's Takeover include the Nautilus and Marseilles Hotel.

Over 3,000 visitors from Pennsylvania, DC, Maryland, Virginia, Texas, North Carolina and Georgia are expected to participate in Miami Takeover along with the 92,000 visitors expected in Miami that weekend. In the past, MTO has hosted notable personalities such as Trey Songz (R&B singer), Corey Holcomb (Comedian), Sanaa Lathan (Actress), Dave Chappelle (Comedian), Doug E. Fresh (Rapper/Celebrity Host) and MC Lyte (Celebrity DJ/Rapper), just to name a few.

"Miami Takeover is geared to provide like-minded urban professionals with a stress free getaway in the ideal vacation spot, Miami," says Wylie Kynard, general partner of WK&F Group."

Hosted by radio personality Lorenzo "Ice Tea" Thomas, MTO events will take place in Miami's most upscale spots including Mansion Nightclub, Nikki Beach, Ocean 10, Nautilus Hotel and other spots in South Beach. Attendees will also get the opportunity to give back to the community by participating in two community outreach projects: a beach clean - up and a dental screening for kids at the Overtown Youth Foundation in addition to Fitness Takeover events.

"Most people go to Miami just for the parties and nightlife but don't necessarily learn more about the community they are visiting," says Kynard. "MTO allows visitors and Miami natives the opportunity to enjoy Miami's nightlife and also give back to the community all in one weekend."

MTO is partnering with Colgate Palm Olive screening to provide 140 kids free dental screenings at the Overtown Youth Center. The screening will take place Thursday, July 13. There will fun bounce houses at the dental screening along with a house emporium geared toward the kids attending.

"We want to give back to the community for allowing us to hold such great events in Miami,"

says event logistic director, Dianne Walker of DeeWorks Enterprises. The beach clean - up is presented in partnership with the Miami Beach Convention Center and the Environmental Coalition of Miami. The beach - clean up will take place Sunday, July 16 from 11 a.m. - 12:30 p.m. Both locals and visitors are welcome to volunteer to help clean up a portion of South Beach (17th - 20th Avenue).

Sponsorship opportunities are also available for companies to brand themselves during MTO.